

medea

Medea is a global independent full-service ad agency specialising in branding services with its HQ located in India. We were created with a vision of delivering global standards of work to the Indian audience and making the people of India more familiar with advertising and design as an art form that has the power to enrich the life of an individual and in a community as a whole.

Design is the way everything around us is communicated but an exceptional design is something that brings a change in society in the manner of aesthetic development and we look forward to creating such exceptional designs and brands that make a difference in the way that we see things. We want to bring an experience of higher order to everyone that motivates people to pause, look and feel. We began in 2020 and we look forward to flourishing magnificently as an advertising agency that is not just liked but 'LOVED'. Until now, we have done branding for some of the wonderful brands that are evolving beautifully and profitable in the Indian subcontinent.

The agency's core team has more than 15+ years of experience in the design industry and that experience along with the vision of the agency has provided it with a global watch on design platforms like awwwards, Dieline and POW in just the span of its 2 years of existence.

From our expert analysis on global as well as Indian market to developing brand strategy and positioning along with naming, visual identification and package design, we make sure to create an integrated branding system for every brand that our agency works on.

who we are

**Industries
we serve**

FMCG

Health & Wellness

QSR

Interior & Architecture

F&B

Fintech

Fashion & Beauty

Banking

Retail

Real Estate

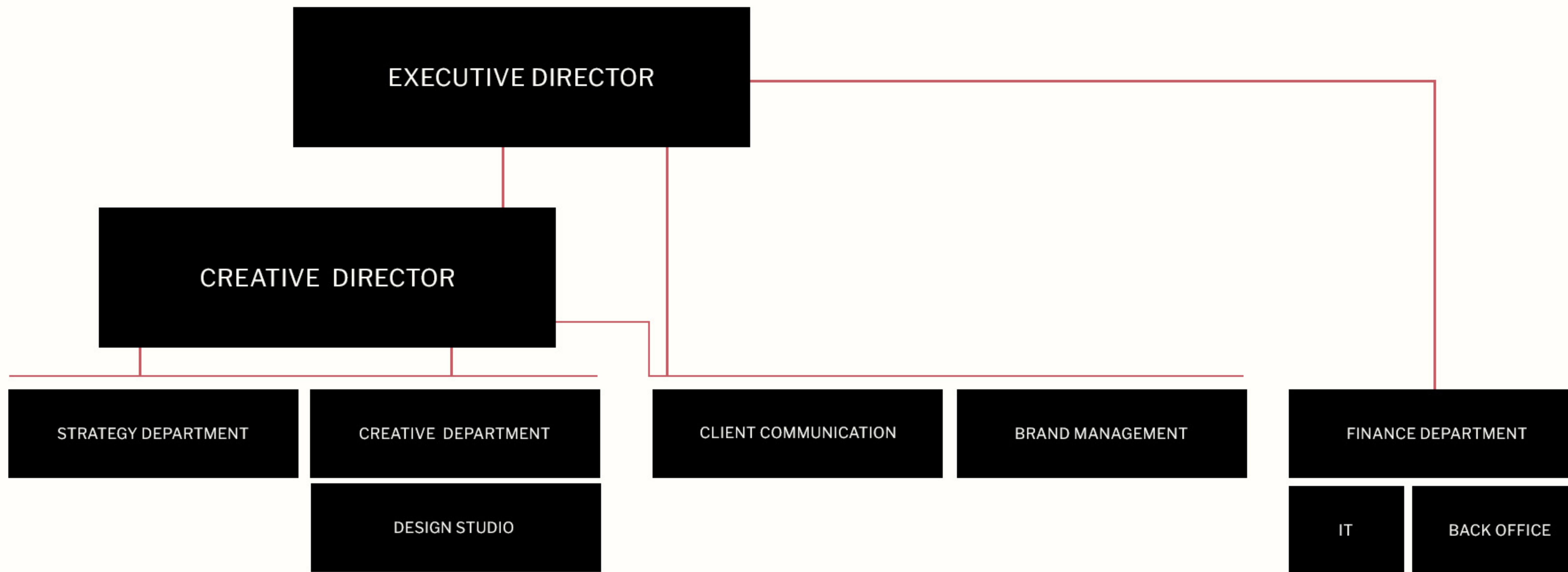
Museums

Art & Entertainment

Agency structure

Our agency's vision is always to cater to some of the most beautiful and functional brands for everyone to experience across the globe and to make this possible, we are very particular with what kind of work or brands we engage into. We love working on brands that can see themselves flourishing beyond couple of decades and are out there to reach the masses by providing them a marvellous product which brings some harmony and aspiration in their everyday life and for the same, our team strives to create only incredible branding and work for such brands.

Further, to manifest this finesse in each of our work, our team is aligned under the guidance of creative minds that have been in design industry for the past 15 years.



Agency expertise

We create effective brands from scratch as well as rebrand existing ones.
We offer our clients expert analysis on consumer behaviour, creative strategy and design solutions for regional as well as global brand positioning.

- 1 Brand Positioning & Brand Architecture
- 2 Brand Naming & Tagline
- 3 Brand Identity System
- 4 Packaging Design
- 5 Website UI/UX
- 6 Print Collateral Designs & Brand book
- 7 Communication Strategy & Creative conceptualisation for social media
- 8 Rebranding





Need Branding?
Contact us at:

hello@medea.in